The LUCIE AWARDS PRESENTED BY LUCIEFOUNDATION

HONORING THE GREATEST ACHIEVEMENTS IN PHOTOGRAPHY

SUMMARY:

Lucie Foundation is proud to present the **18th annual Lucie Awards** ceremony on Tuesday, October 19, 2021 in New York City at Zankel Hall, in Carnegie Hall . The annual awards evening honors legendary photographers for their career achievements , acknowledges the creatives in the field who supports photography and announces two cash prizes presented by the Lucie Foundation's sister effort, The **International Photography Awards** (IPA) competition. The Lucie Foundation will continue to follow all of the guidelines of the CDC and New York City and if we are unable to hold the ceremony live arrangements will be made to see the ceremony online.

OBJECTIVE:

We invite your company to become a partner of The **18th Annual Lucie Awards**. The Lucie Foundation, with its Advisory Board, has previously announced an impressive list of nine honorees who will be recognized : Peter Magubane will receive the Lifetime Achievement Award, Paul Caponigro for Achievement in Fine Art, Lynn Goldsmth for Achievement in Portraiture, Pamela Hanson for Achievement in Fashion, Jean-Pierre Laffont for Achievement in Photojournalism, David Hurn for Achievement in Documentary, Joel Sartore will receive the Humanitarian Award, Steven Sasson (inventor of the digital camera) will receive the Spotlight/Visionary Award, Bob Martin for Achievement in Sports and the Impact Award will be given to a professional and emerging photographer whose image or body of work has created a difference in a given year. The recipients of this award will be announced closer to the event. In addition the evening will also feature Support Category Awards such as book publishing, Exhibition/Curator of the year, Photography Editor, and the International Photography Awards (IPA) will be awarding the International Photographer of the year ((10,000 cash prize) and The Discovery to the Year Award ($5,000 cash prize).

The Lucie Awards is the culminating event of the Lucie Week, which includes The Lucie Technical Awards, the Lucie Photo Book Prize exhibition, The international Photography Awards Best of Show Exhibition.

SPONSORSHIP BENEFITS:

(All benefits will be modified if the ceremony is online)

- Branding included on **lucies.org** and **luciefoundation.org**.
- Branding included on screen at ceremony. This event is attended by 700 influential individuals within the photography industry.
- Opportunity to brand an award and present onstage.
- Branding included in three newsletter blasts to Lucie Foundation database comprised of 60,000 members worldwide in September, October and November
- Printed mention in program distributed to guests before ceremony distributed to 700 guests.
- Opportunity to give out promotional items at the Lucie Awards
- Opportunity to provide product to 50 influential Lucie Honorees, IPA winners and Support Category Winners.
- Ten pairs of tickets to The Lucie Awards.
- Four tickets to the VIP dinner, post-ceremony.
- Mention in four press releases distributed by the Lucie Foundation.

Total Investment: $10,000.

Sponsorship Deadline: September 15, 2021

Please contact Lauren Wendle, President lwendle@luciefoundation.org or
Alice Dison, Program Director adison@luciefoundation.org for more information.