

# The LUCIE TECHNICAL AWARDS

## 6th ANNUAL LUCIE TECHNICAL AWARDS ANNOUNCE WINNERS

FOR IMMEDIATE RELEASE

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October 21, 2021 (Los Angeles, CA) - The sixth annual [Lucie Technical Awards](https://www.luciefoundation.org/tech-awards), an initiative of the Lucie Foundation and sister program of The Lucie Awards, announces the 2021 winners. Winners will be announced online Thursday, October 21 at <https://www.luciefoundation.org/tech-awards>. These awards honor the most innovative products from the past year and the innovators who have shaped the industry.

More information is available here: <https://www.luciefoundation.org/tech-awards>

The Lucie Technical Awards honor the highest achievements in the world of technology. Professional photographers and consumers are taking more pictures than at any other time in history. They are seeking the best solutions to elevate their craft and rely on industry experts to guide them in their purchases. The esteemed LTA board members aim to pay tribute to the hard-working engineers and manufacturers who contribute to taking photographic images to the next level. Once again, the Chuck Westfall Award will honor one of our industry's finest influencers and educators.

The newly established Lucie Technical Awards Advisory Board will take part in recognizing and rewarding deserving companies and individuals who share the passion of making incredible imagery through innovative technology. The panel consists of editors, technology experts, writers, and industry professionals – all of whom have dedicated their careers to photography and the technology behind it.

The Winners are:

### CAMERA:

#### Best Compact Camera

DJI Pocket 2

#### Best Compact Cinema Camera

Canon EOS C70 4K Digital Cinema Camera

#### Best Small-Format Camera

Fujifilm X-S10

#### Best Full-Frame Camera

Sony Alpha 1

#### Best Medium Format Camera

Fujifilm GFX 100S

### CAMERA ACCESSORIES:

#### Best Day-Use Camera Bag

Think Tank BackStory Backpack

#### Best Adventure Camera Bag

Shimoda Explore Series V2

#### Best Camera Accessory

RØDE Wireless Go II

### LENS:

#### Best Wide-Angle Prime Lens

Sony 14mm f/1.8 GM

#### Best Standard Prime Lens

Sony 50mm f/1.2 GM

#### Best Telephoto Prime Lens

Canon RF 100mm f/2.8L Macro IS USM Lens

#### Best Wide Angle Zoom Lens

Canon RF 14-35mm f/4L IS USM

#### Best Standard Zoom Lens

Tamron 35-150mm F/2-2.8 Di III VXD

#### Best Telephoto Zoom Lens

Sigma 150-600mm f/5-6.3 DG OS HSM Contemporary Lens

#### Best Special Purpose Lens

Canon RF100mm F2.8 L MACRO IS USM

### LIGHTING:

#### Best Constant Light Source

Luxli Fiddle

#### Best Strobe Light Source

Westcott FJ200 Strobe

### SOFTWARE:

#### Best Photo Editing Software

Adobe Lightroom

#### Best Software Plugin

Luminar AI

#### Best Video Editing Software

Adobe Premiere Pro

### CAMERA OF THE YEAR 2020/2021:

Sony Alpha 1

### ACHIEVEMENT OF INNOVATION 2021:

Sony Backside illuminated stacked 50-megapixel full-frame sensor in the Alpha 1

### THE 2021 CHUCK WESTFALL TECHNICAL EDUCATION AWARD NOMINEES:

This distinguished honor is awarded to an influential voice in the photographic industry who displays an extraordinary commitment and love for the art and technology of photography. It is named in the honor of Chuck Westfall, a longtime Canon employee who became known as the “teacher of technology” to journalists and the photo industry in general.

### RUDY WINSTON

Technical Advisor, Product Planning Division, Canon USA

The Lucie Technical Awards aim to honor large and small companies, as well as the individuals who have advanced the photographic industry in a given year. All-inclusive, these awards intend to encompass such things as cameras, lenses, lighting, accessories, software, and more. Experts in the field of photography as well as members of the public have contributed to the nomination process with the goal to recognize and reward deserving companies and individuals whose work has advanced the careers of so many. They all share a passion for creating extraordinary imagery through innovative technology. With the invaluable advice and guidance of the Lucie Technical Awards Advisory Board, these awards will honor the people and companies who have assisted and inspired so many on their photographic journeys.

**About Lucie Foundation** - Lucie Foundation's mission is to honor master photographers, discover and cultivate emerging talent, and promote the appreciation of photography worldwide. The foundation presents year-round programming to support emerging and professional photographers through the Lucie Scholarship Program and master photographers through The Lucie Awards. Lucie Foundation is a 501(c)3 non-profit charitable foundation. [www.luciefoundation.org](http://www.luciefoundation.org)

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