TECHNICAL AWARDS

6th ANNUAL LUCIE TECHNICAL AWARDS ANNOUNCE FINALISTS

FOR IMMEDIATE RELEASE

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October 13, 2021 (*Los Angeles, CA*) - The sixth annual <u>Lucie Technical Awards</u>, an initiative of the Lucie Foundation and sister program of The Lucie Awards, announces the 2021 finalists. Winners will be announced online Thursday, October 21 at <u>https://www.luciefoundation.org/tech-awards</u>. These awards honor the most innovative products from the past year and the innovators who have shaped the industry.

More information is available here: <u>https://www.luciefoundation.org/tech-awards</u>

The Lucie Technical Awards honor the highest achievements in the world of technology. Professional photographers and consumers are taking more pictures than at any other time in history. They are seeking the best solutions to elevate their craft and rely on industry experts to guide them in their purchases. The esteemed LTA board members aim to pay tribute to the hard-working engineers and manufacturers who contribute to taking photographic images to the next level. Once again, the Chuck Westfall Award will honor one of our industry's finest influencers and educators.

The newly established Lucie Technical Awards Advisory Board will take part in recognizing and rewarding deserving companies and individuals who share the passion of making incredible imagery through innovative technology. The panel consists of editors, technology experts, writers, and industry professionals – all of whom have dedicated their careers to photography and the technology behind it.

The Finalists are:

CAMERA:

Best Compact Camera Canon PowerShot ZOOM DJI Pocket 2

The Moin Camera

Best Compact Cinema Camera

Sony FX3 Canon EOS C70 4K Digital Cinema Camera Blackmagic Pocket Cinema Camera 6K Pro

Best Small-Format Camera

Nikon Z fc Fujifilm X-E4 Fujifilm X-S10

Best Full-Frame Camera

Canon EOS R3 Nikon Z 7II Sony Alpha 1

Best Medium Format Camera

FujifilmGFX 50S II Fujifilm GFX 100S Fujifilm GFX 100 IR

CAMERA ACCESSORIES:

Best Day-Use Camera Bag

WANDRD PRVKE 2 Lite Think Tank BackStory Backpack WANDRD 21

Best Adventure Camera Bag

MINDSHIFT Rotation 50L+ Backpack Lowepro PhotoSport III Shimoda Explore Series V2

Best Camera Accessory

RØDE Wireless Go II Gitzo Ball Head Series 4 SanDisk Extreme PRO® Portable SSD V2 (4TB)

LENS:

Best Wide-Angle Prime Lens

Sony FE 35mm f/1.4 GM Sony 24mm f/2.8 G Sigma 35mm f/1.4 DG DN Art Sony 14mm f/1.8 GM Sigma 35mm f/2 DG DN Contemporary Lens

Best Standard Prime Lens

Nikon NIKKOR Z MC 50mm f/2.8 Macro Nikon NIKKOR Z MC 105mm f/2.8 VR S Macro Sigma 65mm f/2 DG DN Contemporary Lens Sony 50mm f/1.2 GM FUJIFILM GF 80mm f/1.7 R WR Lens

Best Telephoto Prime Lens

Sigma 105mm f/2.8 DG DN Macro Canon EF 600mm f/4L IS III USM Canon EF 400mm f/2.8L IS III USM Nikon AF-S VR Micro-NIKKOR 105mm f/2.8G IF-ED Canon RF 100mm f/2.8L Macro IS USM Lens

Best Wide Angle Zoom Lens

Tamron 11-20mm F/2.8 Di III-A RXD Canon RF 14-35mm f/4L IS USM FUJIFILM XF 10-24mm f/4 R OIS WR Canon RF14-35mm F4 L IS USM Nikon NIKKOR Z DX 16-50mm f/3.5-6.3 VR

Best Standard Zoom Lens

Tamron 28-75mm F/2.8 Di III VXD G2 Sigma 28-70mm f/2.8 DG DN Contemporary Lens Tamron 35-150mm F/2-2.8 Di III VXD Tamron 17-70mm F/2.8 Di III-A VC RXD Pentax smc DA* 16-50mm f/2.8 ED AL (IF) SDM Lens

Best Telephoto Zoom Lens

Tamron 150-500mm F/5-6.7 Di III VC VXD Canon 70-200mm f/4L IS USM Nikon Nikkor Z DX 18-140mm f/3.5-6.3 VR Sigma 150-600mm f/5-6.3 DG OS HSM Contemporary Lens

Best Special Purpose Lens

Nikon Nikkor Z MC 105mm f/2.8 VR S Canon RF100mm F2.8 L MACRO IS USM Nikon NIKKOR Z MC 50mm f/2.8 Macro Lens Lonography Petzval 80.5 mm f/1.9 MKII SLR Bokeh Control Art Lens Nikon F Tamron 18-300mm F/3.5-6.3 Di III-A VC VXD

LIGHTING:

Best Constant Light Source

Arri Orbiter Luxli Fiddle Luxli Cello Mark 2

Best Strobe Light Source

Westcott FJ200 Strobe PiXLIGHT A lightweight, portable, and off-camera speedlight

SOFTWARE:

Best Photo Editing Software

Capture One Pro, Apple M1 Adobe Lightroom Adobe Photoshop Photoshop Apple M1 Luminar Al

Best Software Plugin

Nik Collection by DxO Exposure X6 Luminar Al Creative Force Kelvin App Integration with Capture One

Best Video Editing Software Adobe Premiere Pro

Adobe Premiere Pro

CAMERA OF THE YEAR 2020/2021:

Canon EOS R3 Sony Alpha 1 Nikon Z7 II Fujifilm GFX 100S

ACHIEVEMENT OF INNOVATION 2021:

Canon Eye-Control AF combined with mirrorless technology in the EOS R3 Adobe Super Resolution Sony Backside illuminated stacked 50-megapixel full-frame sensor in the Alpha 1

THE 2021 CHUCK WESTFALL TECHNICAL EDUCATION AWARD NOMINEES:

This distinguished honor is awarded to an influential voice in the photographic industry who displays an extraordinary commitment and love for the art and technology of photography. It is named in the honor of Chuck Westfall, a longtime Canon employee who became known as the "teacher of technology" to journalists and the photo industry in general.

GEORGE SCHAUB

Vice-Chairman of the Technical Image Press Association (TIPA)

KATRIN EISMANN

Product Manager, Adobe

RUDY WINSTON

Technical Advisor, Product Planning Division, Canon USA

MARK WEIR

Senior Technology Manager Sony Electronics Imaging Products & Solutions

KENNA KLOSTERMAN

Photographer, Educator, Podcaster, Host & MC

The Lucie Technical Awards aim to honor large and small companies, as well as the individuals who have advanced the photographic industry in a given year. All-inclusive, these awards intend to encompass such things as cameras, lenses, lighting, accessories, software, and more. Experts in the field of photography as well as members of the public have contributed to the nomination process with the goal to recognize and reward deserving companies and individuals whose work has advanced the careers of so many. They all share a passion for creating extraordinary imagery through innovative technology. With the invaluable advice and guidance of the Lucie Technical Awards Advisory Board, these awards will honor the people and companies who have assisted and inspired so many on their photographic journeys.

About Lucie Foundation - Lucie Foundation's mission is to honor master photographers, discover and cultivate emerging talent, and promote the appreciation of photography worldwide. The foundation presents year-round programming to support emerging and professional photographers through the Lucie Scholarship Program and master photographers through The Lucie Awards. Lucie Foundation is a 501(c)3 non-profit charitable foundation. <u>www.luciefoundation.org</u>

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