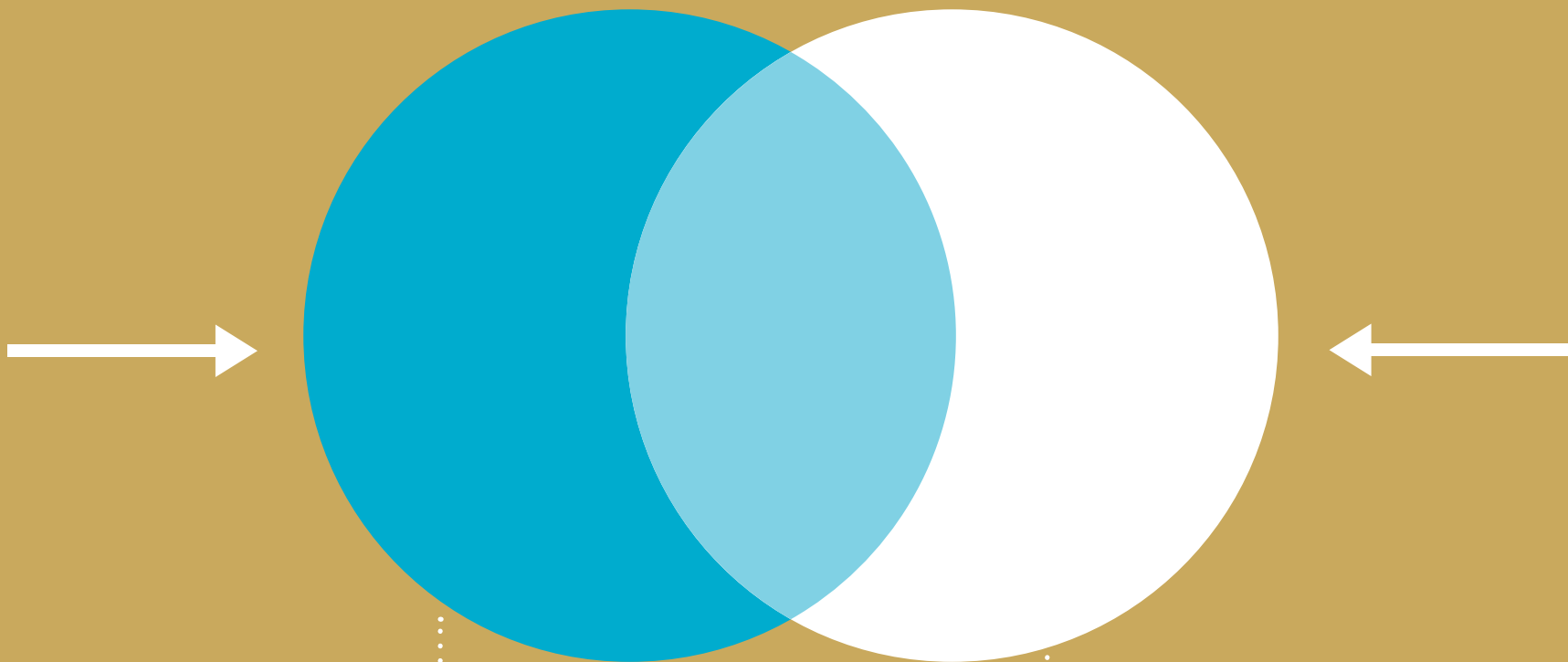


The LUCIE AWARDS

In the tradition of the Golden Globes and the Academy Awards, the Lucie Awards honors individuals for their outstanding achievements in photography. We invite you to be a special partner of The Lucie Awards, the most prestigious annual ceremony of its kind.



WE HONOR

We honor master photographers, discover and cultivate emerging talent and celebrate the appreciation of photography worldwide.

WE ENABLE

We enable companies to achieve financial performance while an aligning of their brand to the photographic arts.

We invite you to be a part of the great opportunities surrounding The Lucie Awards!



Awards Catalog



Gala Awards Show



The Press Announcement

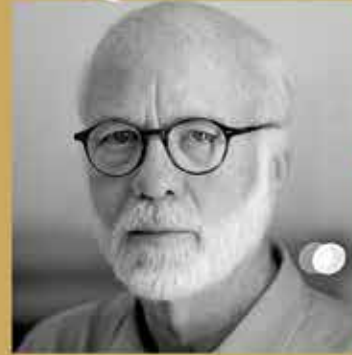


Events

CONGRATULATIONS

TO OUR 2015 LUCIE AWARD HONOREES

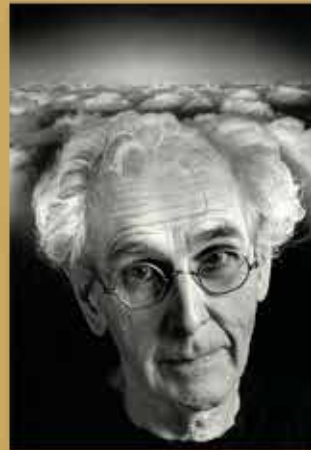
Achievement in Photojournalism
David Hume Kennerly



Lifetime Achievement
George Tice



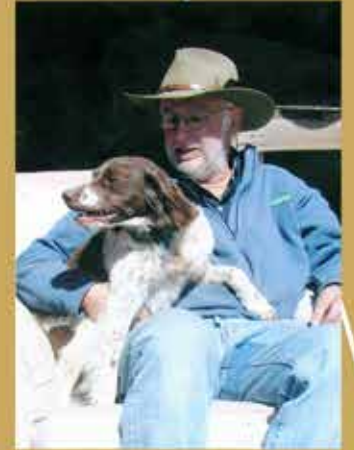
Achievement in Fine Arts
Jerry Uelsmann



Achievement in Fashion
Roxanne Lowit



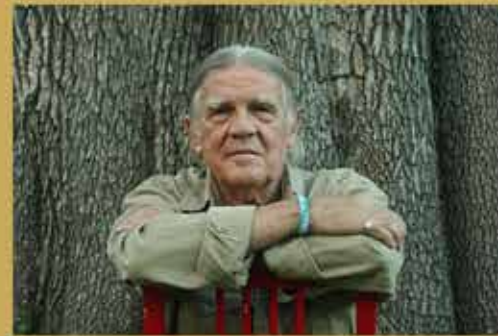
Achievement in Documentary
Danny Lyon



Humanitarian Award
Stephanie Sinclair

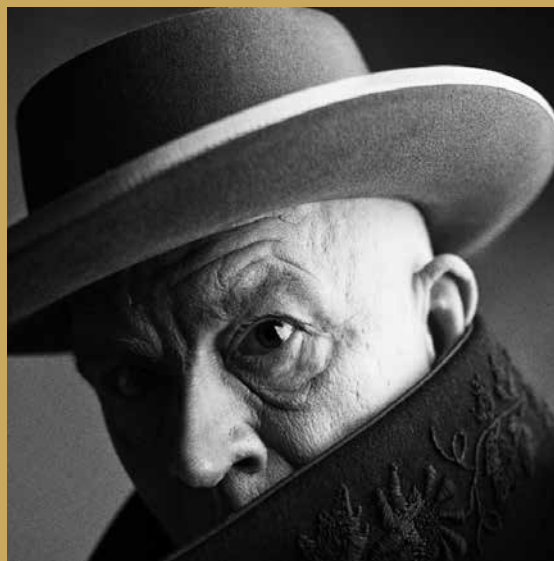


Achievement in Music
Henry Diltz



Achievement in Sports
Barton Silverman





Photos clockwise: - Alinka Echeverria, Sandro, Nadav Kander, Brent Stirton.

International Photography Awards

Each year we award the top four International Photography Award winners with the honor of receiving a Lucie statue on-stage during the Lucie Awards Gala. Past recipients of the award include photographers such as Nadav Kander, Brent Stirton, Brooks Kraft, Sandro, and Alinka Echeverria. The recipients will be honored in the following four categories:

International Photographer of the Year

\$10,000 cash prize provided by AtEdge
Lucie Statue

The Discovery of the Year

\$5,000 cash prize
Lucie Statue

Deeper Perspective Photographer of the Year

\$5,000 cash prize
Lucie Statue

Moving Image Photographer of the Year

\$2,500 cash prize
Lucie Statue

Brands who have partnered with us



IMPOSSIBLE



British Journal of PHOTOGRAPHY



ACE HOTEL
DOWNTOWN
LOS ANGELES



Daylight



DRIPBOOK™

FABRIK
MAGAZINE

Aesthetica



ARTGUIDEEAST

tasj



ICELANDIC
GLACIAL



Leica



FINEART
SOLUTIONS



Siren
STUDIOS



Samy's Camera



The Standard

pdn

splashlight.

PRO
PHOTO
DAILY

zoom

foam

Los Angeles Times



HASSELBLAD



SMASHBOX



ABSOLUT VODKA
Cocktails Perfected

PHASEONE





The Lucie Awards Catalog

The Lucie Awards Catalog is a unique printed publication presented during the Gala. It is an exclusive opportunity to gain the attention of award-winning photographers, art directors, magazine and newspaper editors, professional photographers, photography agency representatives, gallery owners and curators, photography collectors, photography book publishers, industry experts and celebrity presenters attending the event.

As a Presenting Sponsor, you receive two full-pages for advertising, or a special commemorative piece to our select 2016 Honorees. These pages can be placed together as a spread or separately in the book. You will also receive a special mention on the Awards Catalog cover as a Presenting Sponsor.

As a General Sponsor, you receive one full-page for advertising or a special commemorative piece to our select 2016 Honorees.

Gala Awards Show

The Lucie Awards recognizes Masters in Photography in a variety of different categories including Outstanding Achievement in Advertising, Fashion, Documentary, Photojournalism, Fine Art, Portraiture and Sports. The Lucies also present a Humanitarian Award, a Spotlight award and a Visionary Award.

The International Photography Awards also present the finalists and announce the four top winners during The Lucie Awards

As a Presenting Sponsor, you receive a 30-second video spotlight to the attending audience of award-winning photographers and creatives, logo presence in the opening and closing slides, as well as the opportunity to present an award onstage during the gala.

As a General Sponsor, you receive special logo presence on the opening and closing slides presentations.



Photos clockwise from top: Lucie Awards, 2008 Avery Hall, Lincoln Center, NY; Onstage at 2009 Lucie Awards; 2012 Honoree Joel Meyerowitz; Backstage with statues; 2010 Lucie Gala, Beverly Hilton International Ballroom.

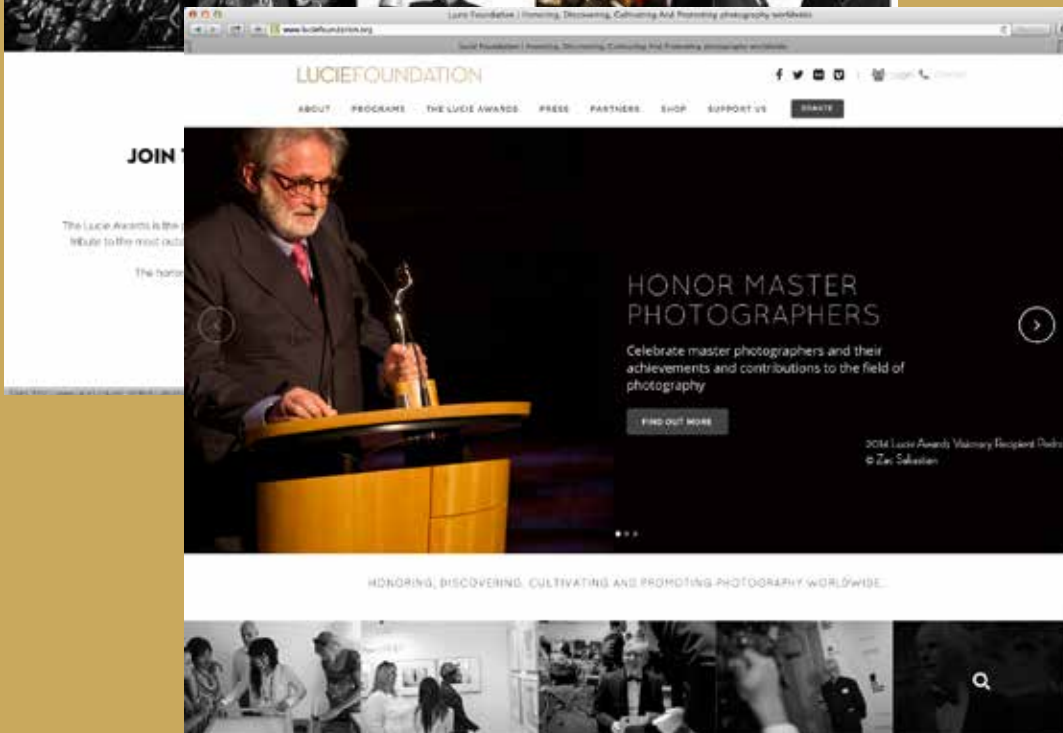


Press Announcement and The Lucie Awards Audience

The announcement of 2016 Lucie Awards Honorees will be released to our audience across different platforms: Newsletters, press releases, social media spaces and our website channels. We invite our sponsors to connect directly to our audience.

As a Presenting Sponsor, you receive special recognition in our press releases, newsletters and websites. Presenting Sponsors receive the benefit of communicating directly with our audience through special announcements of your choice.

As a General Sponsor, you receive special logo placement on our websites: luciefoundation.org, lucies.org and photoawards.com





LUCIE AWARDS EVENTS

To celebrate The Lucie Awards, we have exciting VIP events, dinners, lectures and of course, there is the Lucie Awards After-Party. As a sponsor, you are invited to the fun!

As a Presenting Sponsor, we invite you to attend a special dinner with Honorees and VIP guests before the Gala, 10 VIP passes to the Gala and After-Party, the opportunity to gift products to our Honorees and VIP's and your logo presence on all of our invites. We also offer you the opportunity to present a special lecture at Splashlight Studios during the biggest photography week of the year in New York, The Lucie Awards Gala and the PhotoPlus Expo!

As a General Sponsor, you receive a special opportunity to gift free product to honorees and VIP's and your logo presence on all invites.



SPONSOR LEVELS

PRESENTING SPONSOR

- TWO FULL-PAGES in the Lucie Awards Catalogue
- A 30-SECOND VIDEO SPOTLIGHT during the Gala to an attending audience of award-winning photographers and creatives, Logo Presence on the opening slide and ending slide of the Presentation, and the opportunity to be a Presenter during the Gala.
- SPECIAL RECOGNITION on the Lucie Awards Honoree Press Announcement, Lucie Awards Announcement Newsletter and on our Award Web Sites, lucieawards.com and photoawards.com
- AN ADVERTISING PIECE on our monthly newsletter, Web Banner Placement on the homepages of lucieawards.com and photoawards.com, and the opportunity to connect directly to our Audience with an Announcement of your choice.
- THE OPPORTUNITY TO ATTEND THE VIP DINNER with Honorees and Special Guests before the Gala, gift Products to our Honorees and VIP's, present a Sponsored Lecture at Splashlight Studios during the Lucie Awards weekend, Logo Placement on all of Lucie Awards Event invites, and 10 VIP passes to the Gala and After-Party

GENERAL SPONSOR

- ONE FULL-PAGE in the Lucie Awards Catalogue
- LOGO PRESENCE on the opening slide and ending slide of the Lucie Awards Gala presentation
- LOGO PLACEMENT on our Award web sites, lucieawards.com and photoawards.com, as a Sponsor
- LOGO PLACEMENT on all Invites, and the opportunity to gift Products to our Lucie Honorees and VIP's

A LA CARTE CHOICES

- #1 TWO-FULL PAGES in the Awards Catalog \$7K
- #2 ONE-FULL PAGE in the Awards Catalog \$3K
- #3 PRODUCTS IN GALA SHOWGIFT BAGS \$1,000
- #4 TICKETS TO THE AFTER-PARTY \$500 per person

THANK YOU



<http://www.lucies.org/>