



THE LUCIE FOUNDATION IS PROUD TO OFFER FOUR CASH GRANTS TO SUPPORT THE WORK OF EMERGING AND ESTABLISHED PHOTOGRAPHERS.

OVERVIEW:

We invite your company to become a sponsor of a Lucie Foundation Scholarship. The mission of the Program is to discover, cultivate, and support emerging and established talent with vision and dynamic ideas that challenge and progress the art form of still photography. Our support of photographers is broad, from Fine Art to Documentary and Photojournalism, to digital and film-based works. One recipient is selected in each scholarship category to receive the award money to create or continue work on a specific dynamic project. Honorable mentions and Short Lists are presented online for each category giving promotion to worthy photographers applying for the scholarships. In addition, the recipients will receive support, prizes, portfolio reviews and promotion through the Lucie Foundation site.

ORGANIZATIONAL BACKGROUND:

The Story Behind The Image is a part to the Lucie Foundation, established in 2004, whose three-tiered mission is to

honor master photographers, discover and cultivate emerging talent and promote the appreciation of photography worldwide (luciefoundation.org). The signature program of the Lucie Foundation is the Lucie Awards, established in 2003. The Lucie Awards is an annual gala ceremony, that celebrates master photographers and their contributions to the field of photography. Since its inception over 160 masters of photography have been awarded including Henri Cartier Bresson, Mary Ellen Mark, Steve McCurry, Annie Leibovitz, Gordon Parks, Sebastiao Salgado, Lillian Bassman, Lord Snowdon, Dawood Bey, Tsuneko Sasamoto and Peter Magubane. Honorees are determined each year by the Lucie Awards advisory board in the following areas: Lifetime Achievement, Achievement in Fine Art, Achievement in Portraiture, Achievement in Fashion, Achievement in Photojournalism, Achievement in Documentary, Achievement in Sport's Photography, Humanitarian Award and the Impact Award which is given to a photographer whose work has made a substantial impact with the year (lucies.org).

The Lucie Foundation also supports the field of photography; giving photography scholarships yearly, open call photography competitions, the Photo Book Prize, newsletters, talks, and membership.

PARTNER BENEFITS:

- Logo Recognition in all marketing, email and social media for the event reaching almost 300k
- Company mention in all press releases
- Organization/Company Name as presenter of scholarship
- Branding on all printed and online materials to promote the scholarship(s)
- Option for designated email to all entrants (approximately 1,700)
- Opportunity to gift product to scholarship recipients and/or shortlist
- Customized Sponsor benefits available upon request

COST:

\$5,000 for all partner benefits

\$10,000 for all partner benefits and a Scholarship in your company's name

CONTACT INFORMATION:

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