



LUCIE
AWARDS
2025

OSTUNI, ITALY SATURDAY, JUNE 21

"OSCAR OF PHOTOGRAPHY"



HONOR

— DOUGLAS KIRKLAND 2023 LUCIE Honoree
Achievement in Entertainment Photography

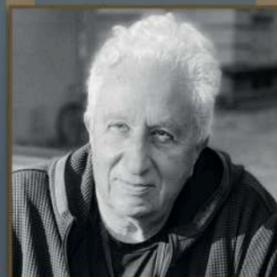
Over the past 22 years, the Lucie Awards have honored more than 200 master photographers through prestigious, Oscar-style red carpet events in New York and Los Angeles. Recognized as the most esteemed photography honors globally, the Lucie Awards celebrate photographic excellence and promote a deeper appreciation of the art form worldwide.

ENABLE

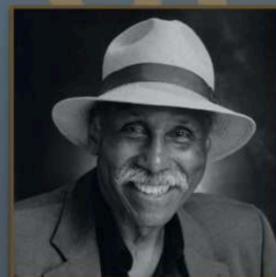
We enable brands to align with the most celebrated names in photography. Sponsors benefit from association with our global network of over 100,000 members and industry influencers.



HONORIFES



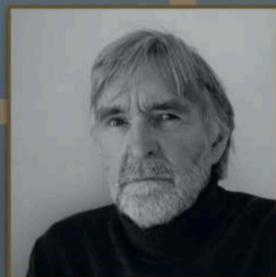
MASSIMO VITALI
Lifetime Achievement



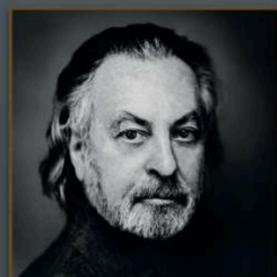
ADGER COWANS
Achievement in Fine Art



MARTIN SCHOELLER
Achievement in Portraiture



PETER ROBINSON
Achievement in Sports



MARCO GLAVIANO
Achievement in Fashion



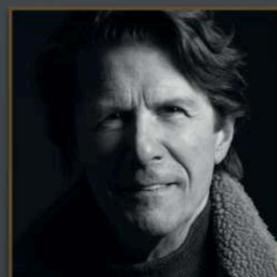
PAOLO PELLEGRIN
Achievement in Photojournalism



JUSTINE EVANS
Achievement in Moving Image



CRISTINA GARCÍA RODERO
Achievement in Documentary



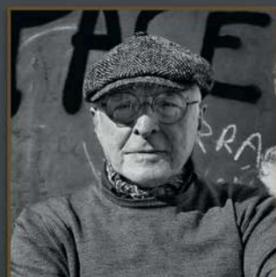
JAMES BALOG
Humanitarian Award



HÉLÈNE BINET
Achievement in Architecture



CAMERA
CENTRO ITALIANO PER LA FOTOGRAFIA
Spotlight Award



NINO MIGLIORI
Visionary Award

ADVERTISING
CAMPAIGN

CREATIVE
DIRECTOR

BOOK
PUBLISHER

PHOTO EDITOR

ADVERTISING

PUBLISHING

ART PRODUCER

PHOTOGRAPHY
CONTENT

SUPPORT
CATEGORIES

PHOTO MUSEUM
EXHIBITION

PHOTO
CURATOR

PRINTER
LAB

PRODUCTION
COMPANY

PHOTO
EXHIBITION

PHOTO EDUCATOR

PRODUCTION

PHOTO GALLERY
EXHIBITION

EDUCATION

DIGITAL
TECH

PHOTO
FESTIVAL OR FAIR

PHOTO
PROGRAM

TECHNICAL AWARDS

The Lucie Technical Awards recognize outstanding organizations that advance photographic technology. These honors spotlight groundbreaking innovations that redefine how images are captured, processed, and presented.

IMPACT AWARD

The Lucie Impact Award celebrates the photographer whose work has made a significant mark on public discourse and global awareness over the past year. The recipient, chosen by the Lucie Advisory Board, exemplifies photography's power to shape the way we see the world.

Join us for a week of celebration



THE
PROGRAM



THE
GALA



PRESS &
AUDIENCE



THE
EVENTS



THE PROGRAM

The Lucie Awards Program is an elegant printed publication distributed at the Gala. It offers a unique opportunity to reach our exclusive audience, including award-winning photographers, creative directors, magazine editors, agencies, gallery owners, curators, collectors, publishers, and industry leaders.



THE GALA

The Lucie Awards Gala is the premier biannual event honoring global excellence in photography. After 20 years in New York, the Lucies are moving to Ostuni, Italy for the 21st edition. The week-long celebration includes exhibitions, discussions, and VIP gatherings, culminating in a black-tie gala dinner and ceremony on Saturday, June 21, 2025.





PRESS & AUDIENCE

The Lucie Foundation engages its community through:

- Press releases and newsletters
- Website and social media platforms
- A network of over 50,000 social followers
- An email list of 170,000+ subscribers

Sponsors enjoy high-visibility access to a passionate and influential audience.





THE EVENTS

Thursday, June 19

Opening reception and exhibition at House of Lucie Ostuni, featuring 2025 Lucie Honorees

Lucie Awards projection at Villa Comunale Sandro Pertini

Friday, June 20

Panel talks and book signings at City Hall and House of Lucie Ostuni

VIP Dinner at Parco Santa Maria d'Agnano

Saturday, June 21

Lunch at a local Masseria

Lucie Awards Gala & After-Party
Piazza della Libertà

Sunday, June 22

Farewell brunch and closing celebration





SPONSORSHIP LEVELS

Presenting Sponsor

\$50,000

- Full-page ad in the Lucie Awards Catalogue
- Logo in Gala video introduction
- Featured in press releases, website, newsletters
- Newsletter ad + web banner placement
- Option to sponsor a Gala event (e.g., symposium or dinner)
- Table for 8 at Gala dinner + access to all VIP events

General Sponsor

\$10,000

- Half-page ad in Lucie Awards Catalogue
- Logo in Gala sponsor video segment
- Featured on website and in newsletters
- 4 seats at Gala dinner + access to VIP events

Be part of the world's most prestigious photography celebration.
Join us to celebrate the achievement of the iconic photographers of our time.

PAST PARTNERS



THANK YOU

The **LUCIE
AWARDS**

lucies.org

LUCIEFOUNDATION

luciefoundation.org